

## **“THE AMAZING MAKING OF” Call for Projects Regulations**

Participation in the "THE AMAZING MAKING OF" project implies full and complete acceptance of these regulations, which you hereby acknowledge you have fully read, understood and accepted.

Participation in the project is completely free of charge and there is no obligation to purchase.

### **1. The call for projects organizer**

ManoMano is a marketplace **linking DIY and gardening equipment sellers and buyers** managed by Colibri, a simplified joint-stock company, registered with the Company Register in Paris under number 752 979 930 and whose head office is located at 52 rue Bayen 75017 Paris (hereinafter referred to as "ManoMano" or the "Organizer").

### **2. The purpose of the call for projects**

ManoMano wants to simplify and make DIY and gardening projects more attractive. In 2018, ManoMano will be producing and broadcasting a web series highlighting innovation and creativity made up of portraits of do-it-yourselfers who have accomplished “crazy” DIY projects.

To do this, ManoMano is organizing this call for projects thereby enabling all do-it-yourselfers to participate in the crazy adventure of realizing their project and creating this series.

ManoMano is looking for 5 European do-it-yourselfers who want to share a DIY project with the whole DIY community. Any mind-blowing adventure that has led to a major project through manual work and the use of DIY tools may be selected for an episode in the "THE AMAZING MAKING OF" series.

This series is intended to be broadcast in particular on the Internet in order to strengthen links between DIY community members.

### **3. How to participate**

You can participate in the "THE AMAZING MAKING OF" project via the website <http://theamazingmakingof.co.uk> by completing the form and most importantly briefly describing your project.

During the different stages of registration, you will make sure you explain the mind-blowing or unusual nature of your project. You will explain to ManoMano in what way your project is crazy. You can also explain what led you to accomplish, make or devise this DIY project and indicate whether the project has changed your or other

people's lives. Remember to indicate what your biggest DIY challenge was during the project. Finally, specify how far forward your project is. The Organizer will not accept projects that have not yet started and that are only in the idea stage. To illustrate your project and give you the maximum chance of being selected, you may also attach photos or video links to your description.

You can participate in the THE AMAZING MAKING OF project from 24 May 2018 until 24 June 2018 at 11:59 pm. The date the form is sent provides proof.

Participation in the THE AMAZING MAKING OF project is free of charge and there is no obligation to purchase.

Participation in the "THE AMAZING MAKING OF" project implies full and complete acceptance of all the clauses and provisions in these regulations.

#### 4. **Who can participate?**

Any adult natural person may participate in the THE AMAZING MAKING OF project on his or her own behalf or on behalf of a non-profit organization.

A natural person may represent a group comprising an unlimited number of people. Only one entry per project is allowed.

#### 5. **Selection of the winning projects**

ManoMano employees will shortlist 10 to 15 projects. Shortlisted candidates will be notified by email during the week commencing 29 June 2018. A jury of ManoMano staff and/or influencers and/or industry experts selected by ManoMano will choose the 5 projects to be the subject of an episode in the "THE AMAZING MAKING OF" series.

The selection of the 5 winning projects will be freely made by the jury, which will base its decision on the following criteria: the functional, astute or amusing character of the object; its artistic quality; the innovative and mind-blowing nature; the achievement of a DIY challenge; the use of specific or non-traditional DIY tools.

The 5 winners will be given a voucher worth 5000 euros including all taxes that can be used on the ManoMano platform to purchase DIY equipment. In addition the winner will make an episode about the selected project in the "THE AMAZING MAKING OF" series.

The winners will be notified by email. The email will specify the conditions for presenting the prizes and provide an outline of the ways and means of making the episode in the "THE AMAZING MAKING OF" series.

No reasons for the jury's decisions will be given; they are final and irrevocable.

## 6. Participants' commitments

Should you participate in the "THE AMAZING MAKING OF" project, you agree not to publish any content, whatever the nature or medium, that could offend morality, public order and / or any other law applicable in the European Union or in any of the Member States as well as in Switzerland, countries in which participation in the project is made possible by ManoMano. You also agree not to infringe any third party industrial or intellectual property rights.

By participating in the "THE AMAZING MAKING OF" project, you guarantee (i) that you hold the rights to the content you publish on the site <http://truemakerstories.co.uk> and / or transmit to ManoMano, or (ii) that such content is copyright free, or (iii) that you have been duly authorized by the owner to use such content be it text, photos or videos. You guarantee ManoMano against any recourse or action, legal or otherwise, from any person who may prevent ManoMano exercising any rights relating to the material transmitted and distributed by you or on your behalf.

If your project is selected by the jury, you will make the following commitments:

(i) You agree to participate in the production of the episode devoted to your project by making every effort to make yourself available and facilitate the work of the filming and production team.

(ii) You authorize ManoMano to use your image, as filmed during the shooting session, for the purposes of broadcasting the video produced by ManoMano. This authorization applies to any use and in particular for any broadcast on any ManoMano website, on social networks, in all languages, on any medium and using any operating system (cinema, television, VoD), worldwide. If necessary, you agree to rectify any agreement to allow your image to be broadcast with no additional financial compensation.

(iii) You also agree that any content given to ManoMano to illustrate and explain your project may be included in the episode of the "THE AMAZING MAKING OF" series. As applicable, you agree to assign to ManoMano all copyrights to the aforementioned contents worldwide, for the duration of the copyrights.

More generally, you expressly authorize ManoMano to broadcast episodes of the "THE AMAZING MAKING OF" series on any of its websites, on its social media accounts, in all languages, on any medium and for any operating system (cinema, television, VoD), worldwide, and for any use. You also give ManoMano the right and permission to use your first and last names, your image, for communication and promotional purposes.

You hereby acknowledge having expressly consented to all of these authorizations and you agree that the prize presented to each winner by ManoMano, as specified in Article 5 of these regulations is sufficient financial compensation for all the rights and authorizations granted to ManoMano under this article.

## 7. **Personal data**

You are hereby informed that some of the data you provide in order to participate in THE AMAZING MAKING OF project is personal data. This data is used for project management and for advertising and commercial purposes. It will be kept for a period of 2 years.

You have the right to access, modify, rectify and delete any personal data communicated. You can exercise this right by writing to: COLIBRI, 52 rue Bayen 75017 Paris or by email.

## 8. **Liability**

ManoMano will in no way be held liable for any problems related to the organization of the call for projects, whether caused by human error, computer or technological problems of any nature whatsoever.

ManoMano will in no way be held liable for the content broadcast, created or published by a project participant.

Without any liability being incurred by anyone, ManoMano reserves the right to extend or shorten the duration of the call for projects or, as applicable, cancel it.

## 9. **Applicable law - disputes**

The law governing these regulations is French law.

Should a dispute arise, you expressly agree to opt for a negotiated outcome and to explain your grievances by contacting ManoMano at following address: COLIBRI, 52 rue Bayen 75017 Paris. In any event you are hereby informed that acceptance of the regulations excludes any claims concerning the results of the selection made by the Jury; its choices prevail and it does not have to justify its decision.